

2018 Mustang Bands Band-a-Palooza Donation Drive Information Packet

Belongs To:

School: _____

Class: _____

Benefitting our SCHOOL BANDS at:
Mustang Middle School
Mustang Horizon Intermediate School

Dear Friends of our Band Program:

It is time for our annual donation drive, the BAND-A-PALOOZA. Every year at this time, we ask our community to support our band program at the 6-8 grade levels. In order to continue to keep our programs strong, we must purchase a variety of items, including but not limited to instruments, music, rewards and incentives, technology, and teaching supplies. In past years, we have been able to raise upwards of \$15,000 for our band programs through this event.

In order to motivate our kids to have a successful fundraiser, we are offering the following incentives:

1. Students from MMS will be attending a reward party at Frontier City on Friday evening, October 5, IF they earn their "Fair Share" amount of \$100. Their ticket to the park will be provided, plus adult sponsorship and school transportation.
2. Students from Horizon Intermediate School will receive a school-day field trip to Incredible Pizza on October 2, IF they earn their "Fair Share" amount of \$100. Their transportation, meal, a \$20 game card and adult sponsorship are all included in this event.
3. Donors of single contributions of \$100 or more will receive a free ad spot in our Winter Concert programs.
4. Band directors at each site will provide special incentives for high-earners. The overall top earner of our fundraiser will receive a \$100 Wal-Mart gift card.
5. The high-earning class (figured by averaging the class earnings) at each school will receive a class pizza and ice cream party.

Our earning goal for both our schools combined is \$30,000.00. If every student participates and earns their fair share, WE CAN DO IT!

**If you own a current season pass, and will use it to obtain entry to Frontier City, you may contribute \$85 for the fair share instead of \$100.*

Band-A-Palooza System for Success

Please take a moment to familiarize yourself with our format. We ask that you carefully supervise your child's participation, and that you do a FINAL CHECK of the following before turning in your student's proceeds:

1. Use the provided envelope for turning in money. The envelope should be SEALED, with the following information on the **outside front side**:

- a. Student's Printed Full Name
- b. Student's School Site (MMS, or HIS.)
- c. Student's Band Class Period
- d. The amount of money contained in the envelope.

2. **Inside the envelope**, please place the following items:

a. The amount of money collected, carefully counted and matching the student's Donation Page documentation and the amount listed on the outside of the envelope. Checks are acceptable, payable to your child's band (example: MMS Band or Horizon Band).

No coins please.

- b. The Donation Page, filled out with the names of donors, and amounts donated.
- c. One Super Donor page for each single donation of \$100 or more, with either a business card or text lines for our Winter Concert Program.

3. **MONEY DAY WILL BE Friday, SEPTEMBER 21. WE DO NOT WISH TO RECEIVE MONEY PRIOR TO THIS DATE, AND TURNING IN MONEY LATE MAY AFFECT HOW THE INCENTIVES ARE DISTRIBUTED...PLEASE MARK THIS DATE ON YOUR CALENDAR, AND TURN IN MONEY ON THIS DATE ONLY. THIS WILL REALLY HELP US PROCESS OUR DEPOSITS IN AN EFFICIENT MANNER!**

Parents, if you are uncomfortable with your child being responsible for a large sum of money until class time, please have your child turn their envelope in to the office. If for some reason your child misses school that day, they may bring their envelope on their day of return.

4. Remind donors that we are a not-for-profit organization and that donations may be partially or fully tax deductible. We have included a few receipts if needed.

The “*Fair Share*” amount is designed to provide our programs with necessary funding and to fund our incentives. We have been very successful in past years, because our kids and families believe in our mission and our community is so wonderfully supportive.

Our program is:

1. **Simple!** No products to deliver, no hassles!
2. **Student-centered!** We believe that our kids deserve the best, and so does our community.
3. **Fun!** Our incentives are designed to appeal to kids, and to provide opportunities for FUN and FELLOWSHIP!
4. **Effective!** Our band rooms are filled with excellent instruments, music, and technology, funded by past BAP's!
5. **Necessary!** Band can be an expensive pursuit, and this funding assures our continued fiscal success.

Incentives 2018

- For Fair Share Earners - \$100 or more,
 - 6th Grade - trip to Incredible Pizza, all you eat pizza buffet and \$20 game card. Transportation Included.
 - 7th and 8th Grade - ticket to Frontier City Fright Fest. Transportation Included.
- Highest earning class at each campus receives a pizza and ice cream party.
- Highest earner at each campus receives a \$100 Walmart Gift Card. Must turn in a minimum of \$300 to be eligible for this reward.

* Students that hold current Frontier City Season Passes may earn their free trip to Frontier City with the band for a fair share of \$85. This assumes the season pass will be used to obtain entry to the park.

Tips for Success:

Smile!

-----Show potential donors your DONATION PAGE.

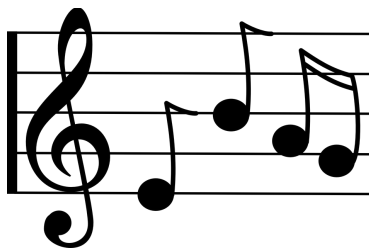
-----Ask them to “take a line.”

-----Fill out their donation amount.

-----Briefly discuss the SUPER DONOR option, \$100 or more, that would get them an ad in our Winter Concert programs.

-----Issue a receipt.

-----No matter how big or little, offer a handshake and big THANK YOU to every single person who you approach.



WHO?

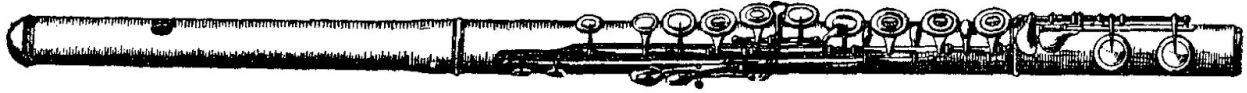
Parents and grandparents...aunts and uncles...friends from church or clubs...neighbors...

Parent's co-workers...local business owners...family members who own or manage businesses.

WHO NOT?

Strangers, of course!

(Exception: Business Owners)



Student Name _____

School _____

Class _____

Donation Page

| Donor Name | Amount |
|------------|--------|
| | |
| | |
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| | |
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| | |

Total Donations _____

Super Donor Page

Thank you!!!!

For a donation of \$100 or more, a “Super Donor” will receive an ad placed in our winter concert program. The ad may be either a business card (or the size of a business card) for local businesses, or a short blurb honoring a current student. The short blurb for students is usually purchased by family members. Please include this super donor amount on the donation page.

On the lines below, please write a short statement that you would like to include in our winter program about your favorite band student or, if you are donating to have a business card sized ad in our program, please include the business card or a business card sized image. You may also write a short ad on the lines provided instead of including a business card. Do not staple the card to this page, simply fold the page up and place the card inside the folded page.

If you are including a business card or business card sized image, please place it in the envelope provided by the student, along with this page and the donation along with the super donor page and donation.

Student Name _____

Donation Amount _____

Receipt for Band-a-Palooza Contribution

Thank you for your generous contribution in the amount of \$_____ to our school band program. Our bands rely on your donations to fund instrument purchases, music and supplies, repairs and technology. We are deeply appreciative of your support. Please note that our school is a not-for-profit organization, and that all or part of your donation may be tax-deductible.

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